

Augmenting Your Agency's Software-Buying Strategy: SmartBUY

Saves Money by Leveraging the Government's Buying Power



Introduction to SmartBUY

In today's federal workplace, agencies need a vast array of software to help accomplish their respective missions. And having computers, laptops and servers equipped with state-of-the-art software is essential to conducting business. That's where SmartBUY comes in. SmartBUY, a federal procurement vehicle, provides the licensed software federal agencies need – at considerable cost-savings to your agency, the federal government, and U.S. taxpayers. Also, SmartBUY does not dictate which software you purchase: Your agency maintains control over software selection, so there's no compromise – only savings.

SmartBUY offers you the opportunity to choose from an ever-expanding selection of Commercial off-the-shelf (COTS) software while reaping the benefits of the federal government's consolidated buying power. In addition to providing reduced prices and more favorable terms and conditions, the SmartBUY program assists you with achieving greater standardization, improved configuration management, and sound IT security. All this, and you are guaranteed compliance with Office of Management and Budget (OMB) Memorandum M-03-14, which directs federal agencies to use SmartBUY. (For more details about how SmartBUY can help your agency, see "How SmartBUY Works for You" located on the back of this publication.)

For More Information

For further information about SmartBUY, visit www.gsa.gov/smartbuy. Or, if you have questions, e-mail smartbuy@gsa.gov.

The Department of Defense – SmartBUY Partnership

The Department of Defense (DoD) Enterprise Software Initiative (ESI) teams with SmartBUY for several software agreements. The result: The two programs are changing the way government procures IT software and services. To learn more, visit www.esi.mil.



How SmartBUY Works for You

Whenever you use SmartBUY, it's a win-win situation. Your agency receives the software it needs at reduced prices, thanks to the federal government's purchasing power. SmartBUY also:

- Offers products and services through established Blanket Purchase Agreements (BPAs), making procurements easier and faster than using the open market;
- Frequently adds popular software to the offerings;
- Offers Data-at-rest security software to civilian, DoD, state and local agencies;
- Improves standardization of government-used software;
- Increases interoperability of federal systems;
- Eliminates the need for duplicative customer acquisition efforts, allowing agencies to focus on core missions;
- Establishes agreements with software publishers that possess a significant market share within the federal government; and
- Provides Commercial off-the-shelf (COTS) software and systems integration professional services, broken down by software market category.

Market Categories of SmartBUY

SmartBUY agreements are classified within 10 software market categories:

- Business Intelligence;
- Database Management;
- Enterprise Backup/Recovery;
- Enterprise Content Management;
- Enterprise Resource Planning;
- Geospatial Information Systems;
- Information Assurance;
- Network Management;
- Office Automation; and
- Open Source Software.